



IIC | JADAVPUR UNIVERSITY
ENTREPRENEURSHIP
CELL

PRESENTS



E-SUMMIT '25

PARTICIPANTS HANDBOOK

Nov 7 to 9



juecell.in/esummit

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JADAVPUR UNIVERSITY



Jadavpur University, established in 1955, has transcended its origins as a state university to emerge as the best in the East. Presently it is an internationally recognised premier academic institute of the country. Accredited as a "Five Star University" by India's National Assessment and Accreditation Council (NAAC).

Jadavpur University's Faculty of Engineering and Technology (FET) consistently commands a place among the nation's elite.

We are immensely proud to share that Jadavpur University has proven its excellence on both national and global platforms. Ranked 9th in the University category and 12th among Engineering colleges in India by the NIRF 2025, JU continues to be a beacon of academic brilliance. Adding to this glory, it has also secured a global rank of 676 in the QS World University Rankings. These accolades reflect our commitment to quality education, cutting-edge research, and holistic development.



JU ENTREPRENEURSHIP CELL



Jadavpur University Entrepreneurship Cell is a student-driven organisation that cuts across faculties and curriculums, and is dedicated to nurture the seeds of innovation sown in the young minds of our students. Since our inception on July 20th, 2016, we have orchestrated a series of remarkable events. From the Google-powered Startup Weekend to the Hult Prize, the world's paramount Social Enterprise Challenge, we have left an indelible mark.

Workshops and guest lectures featuring illustrious names like NASSCOM and top officials from Meta have graced our events. E-Cell remains steadfast in its commitment – hosting events, mentorship sessions, and competitions that sculpt the entrepreneurial minds of JU.

For further details connect us:

Dr. Rajib Banerjee,

President, IIC JU

rajib.bandyopadhyay@jadavpuruniversity.in

Piyush Gupta,

Student Head, E-Cell, JU

studenthead@juecell.com



E-SUMMIT'25

JU ENTREPRENEURSHIP SUMMIT

Jadavpur University Entrepreneurship Cell is delighted to announce the commencement of the 4th edition of the JU E-Summit, scheduled from **November 7th to November 9th, 2025**. The summit will be an ensemble of keynote addresses, thought-provoking panel discussions, and a medley of seven mettle-testing events.

JU E-Summit, previously, has partnered with companies like Deloitte, IBM, Google, and PwC, amongst others.

JU E-Summit is the place to be for every aspiring entrepreneur eager to compete among the best and learn something new. Participate in the vast range of events and stand a chance to win exciting prizes and rewards. We look forward to hosting you this October!

The roster of past editions has witnessed luminaries like **Mr. Naveen Jain** (CEO of TransOrg Analytics), **Mr. Aman Dhattarwal** (Educational YouTuber) and **Mr. Prakhar Gupta** (Public Speaking Coach).



EVENT TIMELINE

SUMMIT CUP

Unleash your skills,
conquer the pitch,
rule the cup.

MOCK STOCK

Master trading skills in a
risk-free, competitive stock
simulation

INSPIRA TALKS

Learn from top experts and
ignite your entrepreneurial
Journey

HACK <N> PITCH

Join Hack-n-Pitch:
Innovate, hack, and pitch
your ideas overnight!

DIZMART

Design impactful labels at
Dizmart, merging creativity,
branding, and marketing.

CORPORATE CLASH

Test your strategic
skills in the ultimate
analyst challenge.

LaunchX x Equity Edge

Where bold ideas meet
smart money pitch
groundbreaking
startups at LaunchX and
strategize investments
with Equity Edge.

LAUNCH X

SHOWCASE PITCH AND LAUNCH YOUR STARTUP, WITH EXPERT BACKING

Launch X is the perfect platform for entrepreneurs to showcase their innovations and gain valuable feedback from industry experts to achieve next step of their own startup journey.



2-4 persons per team

POINTS OF CONTACT

Anit: +91 9433894770

Abhradeep: +91 9831902777

Sumedha: +91 9330296249

Niladri: +91 9136817827

PRELIMS

1

In **round 1**, a 3-slide PPT (Intro and Thanks slides are excluded) capturing the essence of their idea needs to be submitted

18th to 19th October

2

FINALS

Qualifying teams will have 7 minutes to present: 5 minutes for the pitch and 2 minutes for rebuttal. Teams outside Kolkata must submit a recorded pitch in advance and join the rebuttal via G-Meet.

9th November



If investors show interest, winners may get a chance to pitch their ideas to a panel of esteemed Venture Capitalists!



WHERE STRATEGY MEETS INTENSITY

Corporate Clash is the ultimate battleground for aspiring leaders, combining strategic thinking and quick decision-making in a high-stake simulation of corporate development challenges.



2-4 persons per team

POINTS OF CONTACT

Aindree: +916291896539

Shreejita: +917439117934

Neelavra: +918100027187

Ashmit: +918100449326

ROUND 1

1

Top teams will submit a 3-slide presentation on Unstop for evaluation by senior judges.

18th to 19th October

2

ROUND 2

Teams that advance will present their solutions live to a panel of judges. The top three teams and honorable mentions will move on to the final stage.

8th November

FINALS (Surprise Round)



Error 404

8th November

MOCK STOCK

MASTER TRADING SKILLS IN A RISK FREE, COMPETITIVE STOCK SIMULATION

ROUND 1

- In this event, participants will engage derived from a selected data set.
- Using a platform modeled after standard trading systems, they will trade the top 100 listed stocks.
- Throughout the competition, they will engage in thorough research, forecasting market movements, and formulating strategies for their trades.
- A live leaderboard will be updated participants to track their progress in real-time.
- The participant with the highest net worth at the conclusion of the event will be declared the winner.

DATES

3rd to 7th
November 2025



1 person per
team

POINTS OF CONTACT

Oyshi: +918910959991

Debraj: +916291580386

Nildeep: +919123642753

Devesh: +916290793236



DESIGN IMPACTFUL LABELS AT DIZMART, MERGING CREATIVITY, BRANDING, AND MARKETING.

Experience the impact of great design. A well-crafted label does more than catch the eye, it influences decisions and sets brands apart. **Dizmart** offers a platform to blend creativity with functionality, turning concepts into effective solutions. Elevate your designs to create lasting impressions and win with purpose.



2-4 persons per team

POINTS OF CONTACT

Chandrima: +919051998358

Ujaan: +918961865041

Shreyash: +916291516600

Utsha: +917550986081

PRELIMS

1

The preliminary round is where participants create a two-slide advertising campaign for a product provided by Sponsor 1.

18th to 19th October

2

FINALS

Sponsor 2 provides a product for labeling, with specifications to guide your design. Teams will present a 90-second pitch followed by a rebuttal from the judges.

7th November



// HACK <N> PITCH

JOIN HACK-N-PITCH: INNOVATE, HACK AND PITCH YOUR IDEAS OVERNIGHT!

Hack-n-Pitch is an overnight hackathon where you can immerse yourself in the vibrant coding culture at JU. Compete against top talent to create an app that stands above the rest. Whether you're a developer, designer, or entrepreneur, this is your moment to shine.



2-4 persons per team

POINTS OF CONTACT

Sarin: +919432264022

Pritam: +918910781145

Avik: +918293553705

Souranil: +918768492610

Ayush: +916291936657

PRELIMS

1

Prelims is online idea submission, in a concise five-slide presentation based on given topics.

18th to 19th October

2

Day 2(OFFLINE)

25 teams will be shortlisted to advance to the next stage. On Day 1, teams will engage in an intense 24-hour hackathon.

7th November

3

Day 2(OFFLINE)

On Day 2 a pitch session in front of a panel of judges is to be held.

8th November





SIMPLIFY THE EQUITIES, AMPLIFY THE IMPACT

A unique simulation where students become investors and founders. Equity Edge will challenge students to think, pitch, and negotiate like real entrepreneurs. Participants will experience the real dynamics of equity, funding, and valuation by making strategic decisions -gaining hands on exposure to the world of startups and investments.



1 person per team

POINTS OF CONTACT

Aishani: +918653121414

Kingshuk: +916291108578

Debarpan: +917003120954

Md. Arsh: +917003184131

PRELIMS

1

Participants will be tested on their analytical and decision making skills through a data-driven assessment. Perform fundamental and technical analysis of selected, lesser-known NSE/BSE-listed companies.

18th to 19th October

2

FINALS

Finalists will act as investors, allocating a limited budget across live startup pitches to build a diverse portfolio, with winners decided through a weighted average ranking model based on judges' evaluations.

9th November





UNLEASH YOUR SKILLS, CONQUER THE PITCH, RULE THE CUP

Summit Cup '25 is a premier football tournament blending strategy and skill, where 20,000+ players are auctioned online to form 64 squads. Teams battle in an offline knockout showdown, from Round of 32 to Finals, with the twist that a missed kick-off means instant elimination. A fusion of data-driven auctions, high-stakes gameplay, and on-field intensity, Summit Cup '25 redefines football competition.



1 person per team

POINTS OF CONTACT

Dipjyoti: +918158066614

Dipayan: +919733817692

Pranjal: +916290622851

Anshika: +918617317676

Adrija: +917980466251

PRELIMS

1

Participants engage in a data-driven player auction, using analysis and some creative visualizations to build their squads from a pool of 20,000+ footballers.

18rd to 19th October

2

FINALS

The 64 auction-formed teams face off in an offline knockout tournament (Round of 32 to Finals), where missed kick-offs lead to direct elimination and byes for opponents.

7th to 8th November



Inspira Talks

Inspira Talks is a series of inspirational talks delivered by experts from all across the nation. These individuals will converge to share their stories and lessons that they learned in their road to success.

Connect with the most influential and accomplished individuals from different industries.



Are you an entrepreneur yearning for inspiration and guidance?

THIS IS YOUR CHANCE.

Join us to gain insights from industry experts and propel your entrepreneurial journey forward, building on the success of previous years with hosts like Mr. Aman Dhattarwal (educational youtuber) and Mr. Prakhar Gupta (public speaking coach).

POINTS OF CONTACT

Anamitra Roy: +919132781437

Ayan Bhowmick: +919804964509

Ayush: +916291162975

Karan Prasad: +919163039213



GLIMPSES FROM PREVIOUS E-SUMMITS

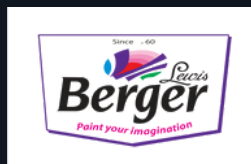


PAST SPONSORS

16 | Partners



POSTMAN



ETH India



WOLFRAM



E-SUMMIT '24 STATISTICS

4K+

Website Visits

3K+



6+

Events

10K+

Participants

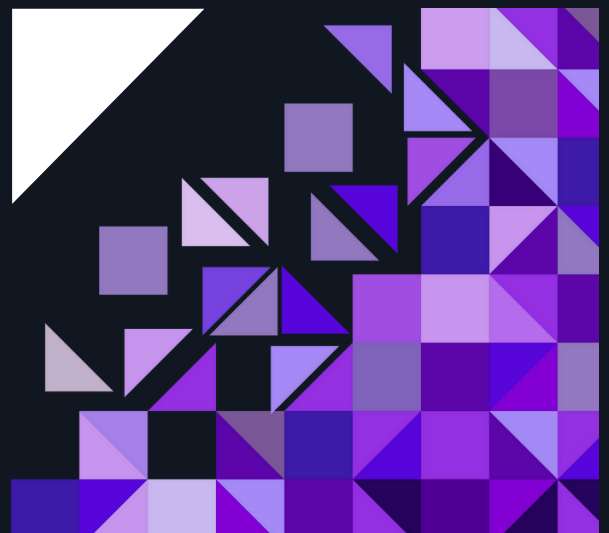
1.2K+



100+

Partners

10K+





Your Journey Ahead

We are excited about the potential of passionate participants like YOU. Together, we can shape ideas, build connections, and create a summit that inspires innovation and growth. Let's make this journey unforgettable.

Get In Touch With Us

Help Desk

Piyush Kumar Gupta
7439484942

Jotiraditya Banerjee
6289867756

Om Karmakar
6297127298

Meghna Das
9874576453

Address

JADAVPUR CAMPUS

188, Raja Subodh Chandra Mallick Rd,
Jadavpur, Kolkata, West Bengal
700032

SALT LAKE CAMPUS

Plot No.8, B-73-80, Salt Lake Bypass,
LB Block, Sector 3, Bidhannagar,
Kolkata, West Bengal 700098



ecell@jadavpuruniversity.in



@juecell



Jadavpur University E-Cell



E-Cell, Jadavpur University